



ALGORITHMS FOR NYSE FLOOR BROKERS

HIGH PERFORMANCE EXECUTION CAPABILITIES

NYSE Floor Brokers have the ability to use algorithms to provide their customers with benefits of additional execution capabilities in an environment that offers a balanced combination of technology for fast, automated and anonymous order execution and a physical marketplace for discovering block-sized liquidity and improving prices. Floor Brokers can choose from NYSE-provided algos or contract directly with algos available from third-party providers.

Floor Brokers select their algorithmic strategy and trading parameters directly from their handheld device utilizing an enhanced front-end interface specifically designed and constructed for the Floor Broker community. Floor Brokers have the ability to route all or part of a customer order to an external algo engine from their handheld order management device.

The result is a combination of an extremely robust, high-performance platform, modified for the unique NYSE Trading Floor environment, coupled with the insight and differential value benefits only a NYSE Floor Broker can offer. With the addition of parity, Floor Brokers benefit from a truly one-of-a-kind algo capability in a one-of-a-kind marketplace that blends high-tech with high-touch.

PARITY, UNIQUE ALLOCATION OF LIQUIDITY

Only the NYSE offers parity allocation of liquidity to customer orders, which enables competing orders at the same price point to share executions.

- The ability to share in every print increasing the probability of execution.
- Orders from Floor Brokers, DMMs, and others at the top of the Electronic Book trade together according to the parity model. In contrast, exchanges that only offer a price-time priority basis fill orders at each price point, in order of time of receipt.

ADDITIONAL FEATURES AND BENEFITS

Algo strategies compete with and are benchmarked to the National Best Bid or Offer.

- Full suite of benchmark strategies, including percentage of volume, price and adaptive strategies.
- Brokers can utilize multiple execution strategies simultaneously, combining algos with d-quote, reserve, layering, etc.
- Easily configurable and customizable to meet your specific trading needs.
- Algos offered by third-party providers may provide a greater menu of trading strategies, provided that the provider enters into a connectivity agreement with the NYSE that includes an agreement to comply with NYSE rules and restrictions on specified trading activity. The third-party provider connectivity agreement is available here:
www.nyse.com/publicdocs/nyse/markets/nyse/NYSEM_Algo_Routing_Access_Agreement_Form.pdf

FURTHER INFORMATION

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