The New York Stock Exchange’s Retail Liquidity Program

Available on NYSE & Arca

NYSE: Make the connection

At the New York Stock Exchange we strive to protect market integrity, drive innovation and connect investors to opportunity. Joining the NYSE Retail Liquidity Program means capitalizing on market access, technology solutions, unique liquidity and better prices that drive outperformance every day.

NYSE Retail Liquidity Program (RLP)

The NYSE Retail Liquidity Program (RLP) offers Retail Member Organizations (RMOs) the opportunity to receive price improvement on retail orders across NYSE & Arca. The program’s open, fair-access model means that any NYSE Retail Member Organization can seek consistent liquidity inside the bid / offer spread. The NYSE pioneered the RLP concept in 2012 and our program remains the largest across the exchange landscape.

The NYSE RLP Difference

From the diversity of our liquidity providers and access to a competitive orderbook, we operate an open and transparent network that allows brokerages to maximize their retail trading activity. As the largest source for on-exchange marketable retail orders, and as the primary exchange for more than half of US listed equities, the NYSE programs offer scalability to liquidity providers seeking to competitively offer retail price improvement.

As seen in the chart below, the NYSE provides a significant amount of liquidity for Retail Member Organizations:

- The program offers durable two-sided liquidity at least 50% of the day: 1,923 securities
  - This is more than twice the nearest competitor
- Securities with resting orders at least 90% of the day: 4,524
- Average price improvement per share: $0.0036 (2.03 basis points)

<table>
<thead>
<tr>
<th>NYSE RLP concentrates more liquidity</th>
<th>Next best competitor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Liquidity both sides at least 50% of day</td>
<td>1,917</td>
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<tr>
<td>Liquidity, buy, sell or both</td>
<td>4,542</td>
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</tbody>
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\(^1\) All data are Q3 2021 through August 31, 2021
**NYSE RLP: How does it work?**

NYSE currently offers RLP for NYSE-listed securities on NYSE and all other securities on NYSE Arca. RLP allows non-displayed orders to offer price improvement to incoming retail orders.

- Any member can submit a Retail Price Improvement Order (RPI)
  - RPI orders rest non-displayed on the NYSE or NYSE Arca book
  - RPI orders can be submitted in $0.001 increments
  - RPI orders must improve the best bid or offer by at least $0.001
  - Resting RPI orders trigger messages on the SIP and proprietary data feeds indicating RPI interest with symbol and side but not price or size
- Approved Retail Member Organizations can submit Retail Orders seeking to interact with RPI orders
  - Retail Orders can be designated to
    - trade only within the spread against RPI orders and other non-displayed orders, or
    - trade first within the spread against RPI orders and other non-displayed orders and subsequently against displayed interest up to the limit price
  - Retail Orders will always trade with the most-aggressively priced resting non-displayed order, regardless of RPI designation
    - E.g., Retail Orders can trade with resting midpoint orders before executing against RPI orders that are priced between the near side and the midpoint

![Diagram of Retail Price Improvement Order](https://example.com/diagram.png)