

NYSE LaunchPad

It Starts Here

Welcome to the greatest community of innovators, disruptors and game changers. As you prepare to change the world, we want to prepare you for what's ahead – and introduce you to the people who can help you get there.

NYSE LaunchPad identifies the next generation of companies to participate in an innovation program within the ICE/NYSE ecosystem. Upon admittance, each will establish valuable connections to key stakeholders across business lines, receive valuable product support, strategic introductions to potential next partners, mentorship and visibility benefits.

Product Support

- Product feedback
- Proof of concept (POC) or similar pilot test within an ICE business unit
- Summary white paper of findings
- Potential for a partnership or commercial relationship

Mentorship & Community

- Technical conversations with senior ICE/NYSE teams
- Business conversations and IPO Readiness assessment with NYSE teams

Promotional Benefits

- Visit to the NYSE including tour of the Trading Floor
- Integration within NYSE TV; custom video provided to you and team and showcased on NYSE LaunchPad website
- Interview with theCUBE*, #1 in real-time tech publishing
- Invitation to Tech Summit held at NYSE and NYSE Pacific
 - Opportunity to participate on 1x panel session
- Introduction to 1x NYSE listed company
- 1x social post announcing your inclusion within LaunchPad
- 1x billboard inclusion (ABC SuperSign* or Silicon Valley*)
- Custom paid campaign on Reddit* focused on r/entrepreneur and similar subreddits

**subject to change*