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**SPA-2009:
The Annual
Conference
of the
Structured Products
Association**


Structured Products Association

March 23, 2009 // Grand Hyatt Hotel // NYC

**ALSTON
+ BIRD** LLP

 **NYSE**
New York Stock Exchange®

 **FVC**
Future Value Consultants


S-NETWORK
GLOBAL INDEXES

MORNING Agenda for March 23, 2009 / NYC's Grand Hyatt

- 9:00 A -9:30 A** SPA-2009 KEYNOTE ADDRESS by **ZVI BODIE**
Barron Professor of Management at Boston University
**“A NEW APPROACH TO PRUDENT INVESTMENT MANAGEMENT:
STRUCTURED PRODUCTS, TIPS AND BEYOND.”**
After the greatest decimation of the capital markets in history, Professor Bodie describes a new paradigm that will lead the way in repairing portfolios
- 9:30 A–10:00 A** **GLOBAL STRUCTURED PRODUCTS –
ROBERT BENSON’S ANNUAL “AROUND THE WORLD” REPORT**
Surprisingly, the news was not all bad last year – and four reasons why the industry should be optimistic in 2009
ROBERT BENSON, Arete Consulting / StructuredRetailProducts.com
- 10:00 A–10:40 A** **FUNDS AND STRUCTURED PRODUCTS – CONVERGENCE PART 2**
◆Principal protected mutual funds ◆UITs ◆Closed-ended funds ◆ETFs and ETNs
*The inevitable convergence of mutual fund platforms with structured products is well underway
A discussion with those who are on the front lines.*
DAVID COHEN, Claymore Investments
NEW – SAMSON KOO, Barclays Capital
CHRIS WARREN, DWS Scudder
RYAN TAGAL, Morningstar
JAMES PACETTI, S-Net ETFs
THOMAS HAINES, NYX
- 10:40 A–11:00 A** **BREAK**
- 11:00 A–11:45 A** **STRUCTURED PRODUCTS FOR THE LONG HAUL**
Assets for the Long Term and How Structured Products Could Dominate
◆Pension Plans ◆401(k) ◆College Savings Plans ◆Boomer Wealth
How Structured Products will grab a dominant market share with a proper strategy. New investment strategies for turbulent times.
DAVID MACCHIA, Retirement Income Industry Association
PETER ANGUS, Upromise
NEW -- SRIKANT DASH, Standard & Poor’s
- 11:45 A–12:30 P** **ROUNDTABLE: RETAIL STRUCTURED PRODUCTS –
THE CURRENT STATE OF PLAY**
In a market that was dominated previously by reverse convertibles, how will the industry fare in a safety-first investing environment? Special reports from Canada and the UK
MICHAEL CLARK, Credit Suisse
BARBARA MULLANEY, Citigroup
DAYNA KLEINMAN, RW Baird
NEW – MICHAEL LOGIE, Ashurst
NEW – RAJ LALA, Propel Capital (Canada)

AFTERNOON Agenda for March 23, 2009 / NYC's Grand Hyatt

12:30 P-1:45 P



THE SECOND ANNUAL LEADING EDGE ADVISORS AWARDS LUNCHEON

Presented by Barclays Capital

1:45 P-2:30 P

FINANCIAL ADVISORS AND STRUCTURED PRODUCTS

The fastest area of growth for the Structured Products industry is the army independent-minded, cutting edge financial services professionals. How they use structured investments in client portfolios for optimal performance in a turbulent market, to the detriment of their competitors.

NEW - G. CHARLES KAISER, Bush O'Donnell

NEW - NORMAN PAPPOUS, Merrill Lynch

NEW - TIM FORTIER, Westmark Capital

(More participants subject to confirmation)

2:30 P-3:15 P

LEGAL, COMPLIANCE, REGULATORY UPDATE

Change is rapidly coming to the derivatives and structured products industries – new regulations are being rushed into law. How the structured products world is affected in a post-Lehman, post-Madoff, post-housing-bubble environment.

ANNA PINEDO, Morrison & Foerster

WILLA COHEN BRUCKNER, Alston & Bird

JOE INZERILLO, BNP Paribas

NEW – RICHARD VAGNONI, FINRA

3:15 P- 3:30 P

BREAK

3:30 P-4:15 P

THE LIQUIDITY CRUNCH: ITS EFFECT ON PRICING, VALUATION, RISK MANAGEMENT AND TERMINATION

Titanic shifts in the capital markets have created is rapidly coming to the derivatives and structured products industries – new regulations are being rushed into law. How the structured products world is affected in a post-Lehman, post-Madoff, post-housing-bubble environment.

DEMETRIOS XISTRIS, O'Melveny & Myers

TIM MORTIMER, Future Value Consultants

CHRIS ATKINSON, KBC Financial Products

MANEESH AWASHI, MARV-Southridge

NICK GAO, BNP Paribas

JOSEPH GLATT, Apollo Capital Management



SPA-2009

CLOSING SESSIONS for March 23, 2009 / NYC's Grand Hyatt

4:15 P-5:00 P

SOLUTIONS FOR THE STRUCTURED PRODUCTS INDUSTRY

◆Systems ◆Pricing ◆Infrastructure ◆Trading ◆Reputation & Branding

TED PENDLETON, Numerix

JAMES RIEGER, Standard & Poor's

NEW – LOUIS SCIULLO, Barclays Capital

NEW -- RICHARD KEARY, NASDAQ-OMX

5:00 P – 5:45 P

INVESTMENT CLASSES: Why Structured Products Are Superior Vehicles

◆FX ◆EQUITIES ◆HEDGE FUNDS ◆COMMODITIES ◆OTHER ASSET CLASSES

NEW – CHRIS BAXTER, Barclays Capital

NEW – RICHARD SILVA, Wachovia Securities

NEW – ERIC MILLER, HSBC

NEW– CHRIS WARREN, DWS Scudder

(Confirmation pending for other panelists)

5:45 P-7:00 P

AWARD CEREMONY & RECEPTION FOR THE WINNERS OF THE SPA-2009 FINANCIAL INNOVATION AWARDS *Presented by Numerix*



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