

CHAPTER EIGHT

THE NYSE MOVING FORWARD

Building on its proud heritage, the NYSE is poised for growth and opportunity in a rapidly changing and ever-competitive environment. Its spirit of innovation and sense of promise and purpose will enable it to constantly adapt and evolve.

In the decades to come, the NYSE will remain a marketplace of growth, efficiency and performance while setting the standard for fairness, quality and reliability. It will leverage the power of innovation to better compete and grow while serving customers and all market participants. And it will take seriously its privileged responsibility owed to America's 90 million investors, the capital-raising and asset-management process, and the economic well-being of our nation and the world.

Educating the Public

Part of that responsibility is to educate the investing public. The NYSE has a long-standing commitment to investor education. Many individual investors, students and educators across the U.S. and around the globe have learned about the stock market and investing through programs the NYSE sponsors and develops, such as those described below, which are offered free of charge. In addition, it plays active roles in organizations such as the Securities Industry Association, the Foundation for Teaching Economics (FTE), Junior Achievement, National Association of Investors Corporation (NAIC), and the American Association of Individual Investors.

The Teachers' Workshop Program is designed for economics, business and social studies teachers who include the stock market in their classroom curricula. Each summer the NYSE conducts five five-day programs that include speakers from the NYSE staff and constituents, lecture-discussion sessions, support materials, hands-on activities and field trips. Teacher workshops supplement each day's activities and provide an opportunity to share experiences and develop new curriculum approaches. Teachers also have an onsite visit to the Trading Floor, where they meet with market professionals in action. A two-day graduate program is also conducted for teachers who would like a refresher on marketplace issues and events.



*NYSE street event for
Johnson & Johnson
and Merck & Co Inc.*

Educational Seminars: College and graduate student groups studying business, finance or economics can participate in lecture discussion sessions that include time for Q&A and a visit to a gallery where they can watch the activity on the Trading Floor. This program includes meetings with specialists and floor brokers, as well as NYSE executives from various divisions.

A Day on the Trading Floor: This program allows academicians and journalists who specialize in business, finance and economics to spend a full day at the NYSE and experience the Trading Floor firsthand. These sessions, which are tailored to the needs of attendees, include interaction with specialists and brokers on the Trading Floor, a visit to the Exchange's state-of-the-art market surveillance unit, and meetings with NYSE executives from various divisions.

For more information on these and other NYSE educational initiatives, please contact the NYSE's Educational Services Department at education@nyse.com.

For additional educational resources, visit www.nyse.com/education.

About NYSE Group, Inc.

NYSE Group, Inc. (NYSE:NYX) operates two securities exchanges: the New York Stock Exchange (the "NYSE") and NYSE Arca (formerly known as the Archipelago Exchange, or ArcaEx®, and the Pacific Exchange). NYSE Group is a leading provider of securities listing, trading and market data products and services. The NYSE is the world's largest and most liquid cash equities exchange. The NYSE provides a reliable, orderly, liquid and efficient marketplace where investors buy and sell listed companies' common stock and other securities. On June 30, 2006, our listed operating companies represent a total global market capitalization of over \$ 22.6 trillion. In the second quarter 2006, on an average trading day, almost 1.8 billion shares, valued at over \$68.5 billion, were traded on the NYSE.

NYSE Arca operates the first open, all-electronic stock exchange in the United States and has a leading position in trading exchange-traded funds and exchange-listed securities. NYSE Arca is also an exchange for trading equity options. NYSE Arca's trading platform provides customers with fast electronic execution and open, direct and anonymous market access.

NYSE Regulation, an independent not-for-profit subsidiary, regulates member organizations through the enforcement of marketplace rules and federal securities laws. NYSE Regulation also ensures that companies listed on the NYSE and NYSE Arca meet their financial and corporate governance listing standards.

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