

Trader Update

***** Please note the update in Maturity Date; the issuer has informed us that the Maturity Date is 7/17/2020*****

Date: July 15, 2010
Audience: NYSE Arca Equities Traders and Constituents
Subject: 1 ETN IPO: Barclays Bank PLC

Summary:

NYSE Euronext (NYSE:NYX) is pleased to announce that on Monday, **July 19, 2010**, the following ETN will **be listed on NYSE Arca** and will begin trading as a new issue:

The Consolidated Tape Association (CTA) will disseminate real time trade and quote information for the ETN to Tape B.

Source: NYSE Arca (.P)										
Name	Short Name**	Issuer	Maturity	Cusip	Trading Symbol	Indicative Intra-day Value	Shares Outstanding	Index Exposure	Participation	Redemption Value
Barclays ETN+ Inverse S&P 500@ VIX Short-Term FuturesTM ETN	Barclays Inverse VIX Futures ETN	Barclays Bank PLC	7/17/2020	06740L592	XXV	XXV.IV	XXV.SO	XXV.IXNV	XXV.PTNV	XXV.RDNV

** **NEW COLUMN** "Short Name" should be the display name on data screens that need to shorten the full security name.

The fund prospectus and other fund information will be available at:
www.barx-is.com

NYSE Arca operates three single-price auctions each trading day. For new issues, NYSE Arca conducts a single-priced Dutch auction to open secondary trading in a new stock or ETP. This auction process allows all investors to see and participate in real-time price information. Visit our web site to learn more about our auctions: <http://www.nyse.com/auctions>

Contact Info:

Any questions about the data dissemination may be directed to Laura Morrison at LMorrison@nyx.com or Daphne Chang at DChang@nyx.com.

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