

Trader Update

Date: November 29, 2010
Audience: NYSE Arca Equities Traders and Constituents
Subject: 1 ETN IPO: UBS

Summary:

NYSE Euronext (NYSE:NYX) is pleased to announce that on Wednesday, **December 1, 2010**, the following ETN will be listed on NYSE Arca and will begin trading as a new issue:

The Consolidated Tape Association (CTA) will disseminate real time trade and quote information for the ETN to Tape B.

						Source: NYSE Arca (.P)	
Name	Short Name**	Issuer	Maturity	Cusip	Trading Symbol	Shares Outstanding	Indicative Intra-day Value
UBS AG Exchange Traded Access Securities (E-TRACS) Daily Long-Short VIX ETN due November 30, 2040	UBS Long-Short VIX	UBS AG (Jersey Branch)	11/30/2040	902641596	XVIX	XVIX.SO	XVIX.IV

** **NEW COLUMN** "Short Name" should be the display name on data screens that need to shorten the full security name.

The fund prospectus and other fund information will be available at:
http://www.ibb.ubs.com/mc/etracs_US/

NYSE Arca operates three single-price auctions each trading day. For new issues, NYSE Arca conducts a single-priced Dutch auction to open secondary trading in a new stock or ETP. This auction process allows all investors to see and participate in real-time price information. Visit our web site to learn more about our auctions: <http://www.nyse.com/auctions>

Contact Info:

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