

# Webinar Invitation

**Date:** July 24, 2009  
**Audience:** NYSE Arca Equities Traders and Constituents  
**Subject:** System Enhancements Release Presentation – Thursday, August 6, 2009 4 p.m. ET

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## Webinar: NYSE Arca Technology System Enhancements Thursday, August 6, 2009 4 p.m. ET / 3 p.m. CT

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### What

On Monday, July 20, 2009 NYSE Arca released enhancements to its equities trading platform providing customers faster speeds, greater functionality and new innovative order types.

On **Thursday, August 6<sup>th</sup>**, Paul Adcock, Executive Vice President of NYSE Euronext and Head of Trading Operations of NYSE Arca along with Bob Hill, Senior Vice President of Market Development will be hosting a webinar regarding this release.

### Why Attend

This webinar will cover a comprehensive review of these enhancements and will provide an opportunity to ask in-depth questions on changes and new order functionality following the presentation. Topics to be presented include:

- Speed enhancements causing reduction in order ack times - under a millisecond for Tape A and B and under 650 micro-seconds for Tape C
- Descriptions, benefits and examples of the four (4) new Self-Trade Prevention (STP) modifiers which are designed to prevent users from trading with themselves
- Descriptions and benefits of the new 'Primary Until 9:45' and 'Primary After 3:45' order types - two new orders types that will allow users to participate at the primary listing exchange during the first and last 15 minutes of the trading day
- Changes to ISO orders priced at or through the PBBO which take priority over un-displayed PNP Blind orders
- New priority for orders that have been reduced in size in the NYSE Arca Book
- Removal of 200 share minimum for Passive Liquidity (PL) Orders

If you're planning on participating, please see the dial-in and web meeting details provided below. It is recommended that all participants dial in five minutes before the presentation starts. For those unable to attend, a post-event recording of this webinar will be available for playback at your convenience on the NYSE Euronext website at [www.nyse.com/nysearcaequities](http://www.nyse.com/nysearcaequities).

### Log in Details

#### Web Meeting

Web Meeting Address: <https://www.webmeeting.att.com>  
Meeting Number(s): 888-363-4735 or 215-446-3657  
Access Code: 5526208

#### Audio Conference

USA Toll-Free: 888-363-4735  
International Toll: 215-446-3657  
Access Code: 5526208

\* **Note:** The meeting number and access code are the same for the web based login and the audio dial-in.

# Webinar Invitation

## Contact Info

If you have any queries regarding this event or would like information on upcoming webinars, please contact Andrew Zapotosky at [azapotosky@nyx.com](mailto:azapotosky@nyx.com) or call (312) 442-7084.

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