

Trader Update

Date: January 15, 2010
Audience: NYSE Arca Equities Traders and Constituents
Subject: ETF IPO: WCAT

Summary:

NYSE Euronext (NYSE:NYX) is pleased to announce that on **Wednesday, January 20, 2010**, the following ETF will **be listed on NYSE Arca** and will begin trading as a new issue:

The Consolidated Tape Association (CTA) will disseminate real time trade and quote information for the ETF to Tape B.

| Security Name | Cusip | Trading Symbol | Source= NYSE Arca, Exchange Code P | | | | |
|--|-------------|----------------|------------------------------------|--------------------|------------------|-------------------|-------------|
| | | | NAV Symbol | Shares Out. Symbol | Est. Cash Symbol | Total Cash Symbol | IOPV Symbol |
| Jefferies TR/J CRB Wildcatters Exploration & Production Equity ETF | 00162Q 80 9 | WCAT | WCAT.NV | WCAT.SO | WCAT.EU | WCAT.TC | WCAT.IV |

The fund prospectus and other fund information will be available at:

<http://www.alpsetfs.com>

NYSE Arca operates three single-price auctions each trading day. For new issues, NYSE Arca conducts a single-priced Dutch auction to open secondary trading in a new stock or ETP. This auction process allows all investors to see and participate in real-time price information. Visit our web site to learn more about our auctions: <http://www.nyse.com/auctions>

Contact Info:

Any questions about the data dissemination may be directed to Tom Champion at tchampion@nyx.com or Justin Young at jyoung@nyx.com.

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