

Trader Update

Date: January 19, 2010
Audience: NYSE Arca Equities Traders and Constituents
Subject: 2 ETF IPOs: ProShares

Summary:

NYSE Euronext (NYSE:NYX) is pleased to announce that on **Thursday, January 21, 2010**, the following ETFs will **be listed on NYSE Arca** and will begin trading as new issues:

The Consolidated Tape Association (CTA) will disseminate real time trade and quote information for the ETFs to Tape B.

Security Name	Cusip	Trading Symbol	NAV Symbol	Source= NYSE Arca, Exchange Code P			
				Shares Out. Symbol	Est. Cash Symbol	Total Cash Symbol	IOPV Symbol
ProShares Ultra 7-10 Year Treasury	74347R 18 0	UST	UST.NV	UST.SO	UST.EU	UST.TC	UST.IV
ProShares Ultra 20+ Year Treasury	74347R 17 2	UBT	UBT.NV	UBT.SO	UBT.EU	UBT.TC	UBT.IV

The fund prospectus and other fund information will be available at:

http://sec.gov/Archives/edgar/data/1174610/000119312509206251/d485apos.htm#toc11336_3

NYSE Arca operates three single-price auctions each trading day. For new issues, NYSE Arca conducts a single-priced Dutch auction to open secondary trading in a new stock or ETP. This auction process allows all investors to see and participate in real-time price information. Visit our web site to learn more about our auctions: <http://www.nyse.com/auctions>

Contact Info:

Any questions about the data dissemination may be directed to Tom Champion at tchampion@nyx.com or Justin Young at jyoung@nyx.com.

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