

Trader Update

Date: April 27, 2010
Audience: NYSE Arca Equities Traders and Constituents
Subject: 4 ETF IPOs: ProShares

Summary:

NYSE Euronext (NYSE:NYX) is pleased to announce that on **Thursday, April 29, 2010**, the following ETFs will be listed on **NYSE Arca** and will begin trading as new issues:

The Consolidated Tape Association (CTA) will disseminate real time trade and quote information for the ETFs to Tape B.

	NEW COLUMN**			Source= NYSE Arca, Exchange Code P				
Security Name	Short Name	CUSIP	Trading Symbol	NAV Symbol	Shares Out. Symbol	Est. Cash Symbol	Total Cash Symbol	IOPV Symbol
ProShares Ultra MSCI Brazil	ProShares Ult Brazil	74347X 54 2	UBR	UBR.NV	UBR.SO	UBR.EU	UBR.TC	UBR.IV
ProShares Ultra MSCI Pacific ex-Japan	ProShares Ult Pac-ex	74347X 53 4	UXJ	UXJ.NV	UXJ.SO	UXJ.EU	UXJ.TC	UXJ.IV
ProShares Ultra MSCI Europe	ProShares Ult Europe	74347X 52 6	UPV	UPV.NV	UPV.SO	UPV.EU	UPV.TC	UPV.IV
ProShares Ultra MSCI Mexico Investable Market	ProShares Ult Mexico	74347X 51 8	UMX	UMX.NV	UMX.SO	UMX.EU	UMX.TC	UMX.IV

** **NEW COLUMN** "Short Name" should be the display name on data screens that need to shorten the full security name.

The fund prospectus and other fund information will be available at:

www.proshares.com

Link to SEC Registration Statement:

<http://sec.gov/Archives/edgar/data/1174610/000119312510088744/d497.htm>

NYSE Arca operates three single-price auctions each trading day. For new issues, NYSE Arca conducts a single-priced Dutch auction to open secondary trading in a new stock or ETP. This auction process allows all investors to see and participate in real-time price information. Visit our web site to learn more about our auctions: <http://www.nyse.com/auctions>

Contact Info:

Any questions about the data dissemination may be directed to Tom Champion at tchampion@nyx.com or Justin Young at jyoung@nyx.com.

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