

Trader Update

Date: February 23, 2010
Audience: NYSE Arca Equities Traders and Constituents
Subject: 2 ETF IPOs: Direxion

Summary:

NYSE Euronext (NYSE:NYX) is pleased to announce that on **Thursday, February 25, 2010**, the following ETFs will **be listed on NYSE Arca** and will begin trading as new issues:

The Consolidated Tape Association (CTA) will disseminate real time trade and quote information for the ETFs to Tape B.

	NEW COLUMN**			Source= NYSE Arca, Exchange Code P				
Security Name	Short Name	CUSIP	Trading Symbol	NAV Symbol	Shares Out. Symbol	Est. Cash Symbol	Total Cash Symbol	IOPV Symbol
Direxion Daily 2-Year Treasury Bull 3X Shares	DXN DLY 2Y BULL 3X	25459W 61 5	TWOL	TWOL.NV	TWOL.SO	TWOL.EU	TWOL.TC	TWOL.IV
Direxion Daily 2-Year Treasury Bear 3X Shares	DXN DLY 2Y BEAR 3X	25459W 59 9	TWOZ	TWOZ.NV	TWOZ.SO	TWOZ.EU	TWOZ.TC	TWOZ.IV

** **NEW COLUMN** "Short Name" should be the display name on data screens that need to shorten the full security name.

The fund prospectus and other fund information will be available at: <http://sec.gov/Archives/edgar/data/1424958/000089843209001504/a485a.htm>

NYSE Arca operates three single-price auctions each trading day. For new issues, NYSE Arca conducts a single-priced Dutch auction to open secondary trading in a new stock or ETP. This auction process allows all investors to see and participate in real-time price information. Visit our web site to learn more about our auctions: <http://www.nyse.com/auctions>

Contact Info:

Any questions about the data dissemination may be directed to Laura Morrison at lmorrison@nyx.com or Justin Young at jyoung@nyx.com.

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