

Trader Update

Date: August 31, 2010
Audience: NYSE Arca Equities Traders and Constituents
Subject: 1 Certificate IPO: Bank of America

Summary:

NYSE Euronext (NYSE:NYX) is pleased to announce that on Thursday, **September 2, 2010**, the following certificate will be listed on NYSE Arca and will begin trading as a new issue:

The Consolidated Tape Association (CTA) will disseminate real time trade and quote information for the certificates to Tape B.

Name	Maturity	Issuer	Cusip	Trading Symbol
SPX Capped Leveraged Index Return Note	8/31/2012	Bank of America Corp	06052K505	SOS

NYSE Arca operates three single-price auctions each trading day. For new issues, NYSE Arca conducts a single-priced Dutch auction to open secondary trading in a new stock or ETP. This auction process allows all investors to see and participate in real-time price information. Visit our web site to learn more about our auctions: <http://www.nyse.com/auctions>

Contact Info:

Any questions about the data dissemination may be directed to:
Laura Morrison at LMorrison@nyx.com
Daphne Chang at DChang@nyx.com.

© 2009 NYSE Euronext. All Rights Reserved.