



**SEC Approves Name Change of NYSE Alternext US to NYSE Amex  
--NYSE Amex is Premiere Platform for Small and Mid-Cap Growth Companies--**

**New York, March 18, 2009** – NYSE Euronext (NYX) today announced that the U.S. Securities and Exchange Commission has approved the name change of the former NYSE Alternext US to NYSE Amex. NYSE Amex, formed by NYSE Euronext’s acquisition of the former American Stock Exchange last year, is the premiere U.S. equities market for listing and trading small and mid-cap growth companies.

The NYSE Amex platform offers its listed companies price discovery, liquidity and reduced trading volatility beyond the capabilities of markets that are solely electronic. NYSE Amex-listed companies benefit from issuer-selected Designated Market Makers who utilize world-class NYSE trading and surveillance systems.

“NYSE Amex represents the U.S. focus of NYSE Euronext in growth-oriented public companies,” said NYSE Euronext Executive Vice President Scott Cutler. “The more than seven hundred issues that joined us through our acquisition of the American Stock Exchange are uniquely positioned to take advantage of our market model, customized services and advocacy. We look forward to having many more growth companies join the NYSE Euronext family on NYSE Amex.”

Companies seeking to list on NYSE Amex are required to meet one of the following standards:

- \$750,000 pre-tax income; \$3 million market value public float; \$3 price; \$4 million stockholders equity
- \$15 million market value public float; \$3 price; 2 year history; \$4 million equity
- \$50 million market capitalization; \$15 million market value of public float; \$2 price; \$4 million equity
- \$75 million market capitalization or \$75 million total assets and \$75 million total revenue; \$20 million market value of public float; \$3 price

NYSE Amex lists 745 issues. Recent listings include Herald National Bank N.A. (NYSE Amex: HNB - 12/9/08), Silvercorp Metals Inc., (NYSE Amex: SVM - 2/17/09), China Green Agriculture Inc. (NYSE Amex: [CGA](#) - 3/9/09) and NIVS IntelliMedia Technology Group, Inc. (NYSE Amex: [NIV](#) - 3/13/09).

For more information about listing on the listing markets of NYSE Euronext, please click on: [http://www.nyse.com/pdfs/nyx\\_most\\_liquid.pdf](http://www.nyse.com/pdfs/nyx_most_liquid.pdf)

## **About NYSE Euronext**

NYSE Euronext (NYX) is the world's most diverse exchange group, offering a broad and growing array of financial products and services in Europe and the United States that include cash equities, futures, options, exchange-traded products, bonds, market data, and commercial technology solutions. With over 8,000 listed issues globally, NYSE Euronext's equities markets -- the New York Stock Exchange, Euronext, NYSE Arca, and NYSE Amex -- represent nearly 40% of the world's cash equities trading volume, the most liquidity of any global exchange group. NYSE Euronext also operates NYSE Liffe, the leading European derivatives business and the world's second largest derivatives business by value of trading. NYSE Euronext offers comprehensive global commercial technology, connectivity, and market data products and services through its innovative trading solutions unit, NYSE Technologies. NYSE Euronext is part of the S&P 500 index and the only exchange operator in the S&P 100 index. For more information, please visit: [www.nyx.com](http://www.nyx.com).

## **Cautionary Note Regarding Forward-Looking Statements**

This press release may contain forward-looking statements, including forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements include, but are not limited to, statements concerning NYSE Euronext's plans, objectives, expectations and intentions and other statements that are not historical or current facts. Forward-looking statements are based on NYSE Euronext's current expectations and involve risks and uncertainties that could cause actual results to differ materially from those expressed or implied in such forward-looking statements. Factors that could cause NYSE Euronext's results to differ materially from current expectations include, but are not limited to: NYSE Euronext's ability to implement its strategic initiatives, economic, political and market conditions and fluctuations, government and industry regulation, interest rate risk and U.S. and global competition, and other factors detailed in NYSE Euronext's reference document for 2007 ("document de référence") filed with the French Autorité des Marchés Financiers (Registered on May 15, 2008 under No. R. 08-054), 2008 Annual Report on Form 10-K and other periodic reports filed with the U.S. Securities and Exchange Commission or the French Autorité des Marchés Financiers. In addition, these statements are based on a number of assumptions that are subject to change. Accordingly, actual results may be materially higher or lower than those projected. The inclusion of such projections herein should not be regarded as a representation by NYSE Euronext that the projections will prove to be correct. This press release speaks only as of this date. NYSE Euronext disclaims any duty to update the information herein.

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