

Date: February 27, 2009

Audience: NYSE Arca and NYSE Amex Options Traders

Subject: Transition to New NYSE Amex Options Trading Floor and Technology

Highlights:

- Introducing new trading technology to NYSE Amex options
- More Than 300 Brokers, Market Makers and Support Staff transitioning to 11 Wall St.

Summary

On Monday March 2, 2009 NYSE Amex options will complete its transition to the new state-of-the-art trading floor located at 11 Wall Street. The new facility is adjacent to the New York Stock Exchange equities trading floor and is comprised of two adjoining rooms with new trading pits. The NYSE Amex options trading community and customers will benefit from the enhanced speed, order executions and capacity improvements of the NYSE Arca technology.

NYSE Euronext now offers dual U.S. options exchanges, NYSE Arca options and NYSE Amex options, combined to make the third-largest U.S. equity options marketplace by number of contracts traded. The two U.S. options exchanges enables NYSE Euronext to operate a compelling dual market structure that provides all customers with the choice of price-time priority on NYSE Arca options or the traditional customer pro-rata model of NYSE Amex options.

NYSE Amex options provide customers with a separate, customer-driven marketplace that offers superior technology. It gives NYSE Euronext customers another valuable platform to trade U.S. options with reliability, transparency and enhanced efficiency.

Ed Boyle, Senior Vice President, NYSE Euronext U.S. Options and James Hyde, Vice President, NYSE Amex options introduce the new trading floor, its technologies and benefits in the following video:

<http://www.nyse.com/amexoptions>

Contact Info

If you have further questions contact your NYSE Amex Client Relationship Manager or the NYSE Amex trade desk at 877 729-7291 or tradingox@nyx.com.

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