



## NYSE LIFFE U.S. NOTICE No. 3/2009

ISSUE DATE: February 10, 2009  
EFFECTIVE DATE: February 10, 2009

### NYSE Liffe U.S. – Change in Branding of NYSE Liffe, LLC

#### Summary

This Notice announces that NYSE Euronext will be using “NYSE Liffe U.S.” to refer to its U.S. Futures Market, operating through NYSE Liffe, LLC, with immediate effect.

1. As a result of a global brand re-alignment, “NYSE Liffe” will now refer to the global derivatives business of NYSE Euronext as a whole, comprising the Amsterdam, Brussels, Lisbon, London and Paris derivatives markets and the US futures market. To distinguish it from the Euronext derivatives markets, NYSE Euronext’s U.S. Futures Market will be operated under the “NYSE Liffe U.S.” brand name with immediate effect.
2. This change in branding does not reflect any change in the entity operating NYSE Euronext’s U.S. Futures Market, or any change in corporate structure or ownership. NYSE Euronext’s U.S. Futures Market will continue to be operated by NYSE Liffe, LLC, the CFTC-approved designated contract market. Accordingly, there is no need for changes in membership application forms or other documentation filed with the Exchange.

Members who have questions or seek additional information in respect of this Notice should contact:

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NYSE Liffe U.S. is the brand name for NYSE Euronext’s U.S. Futures Market, operating through NYSE Liffe, LLC, a Commodity Futures Trading Commission designated contract market.

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