

# Trader Update

**Date:** September 30, 2009  
**Audience:** NYSE Arca Equities Traders and Constituents  
**Subject:** Listing of 1 iShares ETF

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**Summary:**

NYSE Euronext (NYSE:NYX) is pleased to announce that on **Friday, October 2, 2009**, the following ETF will **be listed on NYSE Arca** and will begin trading as a new issue:

The Consolidated Tape Association (CTA) will disseminate real time trade and quote information for the ETF to Tape B.

Security Name	Cusip	Trading Symbol	Source= NYSE Arca, Exchange Code P				
			NAV Symbol	Shares Out. Symbol	Est. Cash Symbol	Total Cash Symbol	IOPV Symbol
iShares MSCI Emerging Markets Eastern Europe Index Fund	464286566	ESR	ESR.NV	ESR.SO	ESR.EU	ESR.TC	ESR.IV

The fund prospectus and other fund information will be available at:

<http://sec.gov/Archives/edgar/data/930667/000119312509198341/d485bpos.txt>

NYSE Arca operates three single-price auctions each trading day. For new issues, NYSE Arca conducts a single-priced Dutch auction to open secondary trading in a new stock or ETP. This auction process allows all investors to see and participate in real-time price information. Visit our web site to learn more about our auctions: <http://www.nyse.com/auctions>

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**Contact Info:**

Any questions about the data dissemination may be directed to Laura Morrison at [lmorrison@nyx.com](mailto:lmorrison@nyx.com).

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