

Trader Update

Date: June 7, 2010
Audience: NYSE Arca Equities Traders and Constituents
Subject: 1 ETV IPO: Teucrium Corn Fund

Summary:

NYSE Euronext (NYSE:NYX) is pleased to announce that on **Wednesday, June 9, 2010**, the following ETV will be listed on **NYSE Arca** and will begin trading as a new issue:

The Consolidated Tape Association (CTA) will disseminate real time trade and quote information for the ETV to Tape B.

	NEW COLUMN**			Source= NYSE Arca, Exchange Code P				
Security Name	Short Name	CUSIP	Trading Symbol	NAV Symbol	Shares Out. Symbol	Est. Cash Symbol	Total Cash Symbol	IOPV Symbol
Teucrium Corn Fund	CORN	88166A 10 2	CORN	CORN.NV	CORN.SO	N/A	N/A	CORN.IV

** **NEW COLUMN** "Short Name" should be the display name on data screens that need to shorten the full security name.

Link to SEC Registration Statement:

http://sec.gov/Archives/edgar/data/1471824/000114420410030457/v186133_s1a.htm

NYSE Arca operates three single-price auctions each trading day. For new issues, NYSE Arca conducts a single-priced Dutch auction to open secondary trading in a new stock or ETP. This auction process allows all investors to see and participate in real-time price information. Visit our web site to learn more about our auctions: <http://www.nyse.com/auctions>

Contact Info:

Any questions about the data dissemination may be directed to Tom Champion at tchampion@nyx.com or Justin Young at jyoung@nyx.com.

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