



CLIENT NOTICE

Date: July 31, 2008

Subject: China Mass Media International Advertising Corp. IPO

We are pleased to announce that on Friday August 1, 2008, China Mass Media International Advertising Corp. will exclusively list its American Depository Shares (ADS) on NYSE Arca.

Trading of the shares will open on NYSE Arca through an Initial Public Offering (IPO) auction. Please update your security master file accordingly.

Company Name	China Mass Media International Advertising Corp
Symbol	CMM
CUSIP	169418100

NYSE Arca operates three single-price auctions each trading day. For IPO's, NYSE Arca conducts a single-priced Dutch auction to open secondary trading in a new stock. This auction process allows all investors to see and participate in real-time price information.

For more information on NYSE Arca listing services please contact the NYSE Arca Corporate Client Group: listing@nyse.com.

©Copyright 2008 NYSE Arca.