

Date: March 10, 2009

Audience: NYSE Amex Options Specialists, Market Makers, and Order Sending Firms

Subject: NYSE AMEX Directed Order Flow

Summary:

At start of business on Thursday, March 12, 2009, order sending firms should begin populating Tag 128 on FIX orders or DeliverToCompID on ArcaDirect orders with the ATPID of the market maker firm to whom they are directing orders.

Order sending firms will no longer need to populate these fields with the MMID of the directed order recipient Market Maker.

Contact Info:

Further questions may be directed to the Trade Desk at (877) 729-7291.

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