

NYSE Euronext

ALTERNATIVE TRADING SYSTEMS FORUM

HOSTED BY NYSE MATCHPOINT
THURSDAY, NOVEMBER 29, 2007
8:00 AM TO 11:30 AM AT
THE NEW YORK STOCK EXCHANGE

In anticipation of the launch of NYSE MatchPointSM, the Exchange is offering an educational program dedicated solely to Alternative Trading Systems (ATS). The ATS Forum is scheduled for Thursday, November 29, 2007 and will be held from 8:00 am until 11:30 am at the New York Stock Exchange.

The ATS Forum will include presentations by NYSE personnel as well as experts from the industry. The confirmed speakers and the topics that are anticipated to be discussed during the ATS Forum include:

- Overview of the Alternative Trading Systems industry.
 - Larry Tabb, Tabb Group, Founder & CEO
- Two industry panels will address “ATS environment: Algorithms, Order Management, and Access.” One from a vendor perspective and one from an investment/trading perspective.
 - Martin Hakker, Fidessa group plc, Executive Vice President
 - Vijay Kedia, Flex Trade, President
 - Rob Shapiro, Morgan Stanley Investment Management, Executive Director
 - George Sofianos, Goldman Sachs, Vice President
 - Eric Goldberg, Portware, Chief Executive Officer
- An ATS issue debate: “Centralization vs. Fragmentation”.
 - Joe Gawronski, Rosenblatt Securities, President & CEO
 - Brett Redfean, Bear Stearns, Senior Managing Director
- Regulatory and Legislative issues facing the ATS industry.
- European Alternative Trading Systems: The ramifications of Markets in Financial Instruments Directive (MiFID).
 - Benn Steil, Council on Foreign Relations, Senior Fellow and Director of International Economics

ABOUT NYSE MATCHPOINT

Pending SEC Approval, NYSE MatchPoint will be a portfolio-based, point-in-time electronic exchange facility that matches aggregated orders at predetermined times using benchmark prices with no market impact.

- NYSE MatchPoint has been designed to provide the optimal solution for portfolio and single order liquidity discovery by creating a centralized exchange-neutral matching environment.
- The matching facility is based on a sophisticated algorithmic model that will maximize the NYSE Euronext global infrastructure and liquidity relationships.
- NYSE MatchPoint will provide the best environment for finding natural opaque block liquidity.
- Complete control of order information and execution will remain in the hands of users (NYSE members and their sponsored participants).

Please Print and Fax complete registration form to 212.656.2025:

Name _____

Title _____

Organization _____

Address _____

City _____

State _____

Zip _____

Phone _____

E-mail Address _____

Position (Please check appropriate box or boxes):

CIO

Portfolio Manager

Head Trader

Analyst

Trader

Assistant Portfolio

Administration/Operations

Other

Are you: Buy-Side

Sell-Side

Other