

Sensata Technologies Celebrates IPO, First Day of Trading on NYSE
NYSE Euronext #1 in U.S. IPO Proceeds in 2010 To Date, Extending Its Lead from 2009*

NEW YORK , March 11, 2010 – Sensata Technologies today opened for trading on the New York Stock Exchange under the ticker symbol “ST” after its successful IPO in which it raised \$569 million in gross proceeds. Sensata Technologies, based in Attleboro , Ma., is a leading global supplier of sensors and controls across a broad range of markets and applications.

With a market capitalization of approximately \$3.3 billion, Sensata Technologies is the largest U.S. company to go public in 2010 to date, and the largest U.S. IPO since major IPOs by Hyatt Hotels (NYSE: H), Dollar General (NYSE: DG) and Cobalt International Energy (NYSE: CIE) listed on the NYSE in late 2009.

“ We are thrilled to have Sensata Technologies, a global leader in technology, join our network of companies,” said Scott Cutler, NYSE Euronext EVP and Head of Listings, Americas . “As the largest US IPO year-to-date, the successful IPO of Sensata Technologies is an important milestone in the continuing improvement in the IPO market. We look forward to providing the company with the superior liquidity, services, brand visibility and advocacy outreach associated with listing on NYSE Euronext markets.”

To celebrate today’s special occasion, Sensata Technologies Chairman and Chief Executive Officer, Tom Wroe, joined by company executives and employees from around the world, rang today’s opening bell.

Sensata Technologies joins a string of U.S. technology-based companies to go public on the NYSE recently, including BridgePoint Education (NYSE: BPI), Digital-Globe (NYSE: DGI), K12 Inc. (NYSE: LRN), Netezza Corporation (NYSE: NZ), Netsuite Inc. (NYSE: N), Rosetta Stone (NYSE: RST) and SolarWinds (NYSE: SWI).

The next technology-based IPOs to have announced their intent to join the NYSE include Calix Networks Inc., Fabrinet, Force 10 Networks, Inc., GlassHouse Technologies, Newegg Inc. and MaxLinear Inc.

2009 IPOs on NYSE Euronext markets:

--In 2009, NYSE Euronext remained the top ranked equity capital raiser among major exchanges globally, with \$22 billion raised by IPOs and well over \$200 billion by secondary offerings.

-- In 2009, NYSE Euronext attracted the largest IPO of the year, with Banco Santander Brasil S.A. (NYSE: BSBR), raising \$8 billion, as well as the largest IPO in Western Europe in 2009, with Delta Lloyd (NYSE Euronext: DL) raising more over €1 billion.

About Sensata Technologies (NYSE: ST)

Sensata Technologies N.V. is one of the world's leading suppliers of sensing, electrical protection, control and power management solutions. Sensata employs approximately 9,500 people in nine countries. Our products improve safety, efficiency and comfort for millions of people every day in automotive, appliance, aircraft, industrial, military, heavy vehicle, heating, air-conditioning, data, telecommunications, recreational vehicle and marine applications. For more information, please visit our web site at www.sensata.com.

About NYSE Euronext

NYSE Euronext (NYX) is a leading global operator of financial markets and provider of innovative trading technologies. The company's exchanges in Europe and the United States trade equities, futures, options, fixed-income and exchange-traded products. With more than 3,700 listed operating companies, NYSE Euronext's equities markets – the New York Stock Exchange, NYSE Euronext, NYSE Amex, NYSE Alternext and NYSE Arca – represent one-third of the world's equities trading, the most liquidity of any global exchange group. NYSE Euronext also operates NYSE Liffe, one of the leading European derivatives businesses and the world's second-largest derivatives business by value of trading. The company offers comprehensive commercial technology, connectivity and market data products and services through NYSE Technologies. NYSE Euronext is in the S&P 500 index, and is the only exchange operator in the S&P 100 index and Fortune 500. For more information, please visit: <http://www.nyx.com>.

Cautionary Note Regarding Forward-Looking Statements

This press release may contain forward-looking statements, including forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements include, but are not limited to, statements concerning NYSE Euronext's plans, objectives, expectations and intentions and other statements that are not historical or current facts. Forward-looking statements are based on NYSE Euronext's current expectations and involve risks and uncertainties that could cause actual results to differ materially from those expressed or implied in such forward-looking statements. Factors that could cause NYSE Euronext's results to differ materially from current expectations include, but are not limited to: NYSE Euronext's ability to implement its strategic initiatives, economic, political and market conditions and fluctuations, government and industry regulation, interest rate risk and U.S. and global competition, and other factors detailed in NYSE Euronext's reference document for 2008 ("document de référence") filed with the French Autorité des Marchés Financiers (Registered on April 28, 2009 under No. R. 09-031), 2009 Annual Report on Form 10-K and other periodic reports filed with the U.S. Securities and Exchange Commission or the French Autorité des Marchés Financiers. In addition, these statements are based on a number of assumptions that are subject to change. Accordingly, actual results may be materially higher or lower than those projected. The inclusion of such projections herein should not be regarded as a representation by NYSE Euronext that the projections will prove to be correct. This press release speaks only as of this date. NYSE Euronext disclaims any duty to update the information herein.